TUTU

POLSCY PROJEKTANCI

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unique place, supporting Polish fashion and design

**PROJECTS**

POP-UP 1

TUTU has launched it's first pop-up in Center of art and business Stary Browar in march 2014. Rough, brick walls were developed and furnished by Nowy Model foundation. First Polish designers that could be seen in Tutu were Łukasz Jemioł, Viola Śpiechowicz, Magda Hasiak, Confashion and Est by Es. While opening first pop-up we organized open meeting with designers. Everybody could talk and get to know with people from fashion world. This pop-up made people to like us, that’s why we have stayed at Półwiejska street whole summer.

POP-UP 2

This time in Passage of Stary Browar, in a little bit smaller space we spend August and September.

POP-UP 3

Antoher pop-up was placed between Atrium and Passage. We promoted there autumn and new year's collections of young Polish designers.

POP-UP 4

Second floor, the Passage- that's where we are untill now! Our space is bigger- just to give you more choice and freedom! Here we often organize some special events like meeting with designer or chance to talk and ask some questions to stylist.

PIANO BAR fashion show

Having pop-up in Stary Browar is a great opportunity to work with others. Organized by Piano Bar “Babie lato” party became unusual occasion to spend amazing time in restaurant and because of our participation it was directly connected with fashion. Audience could see fashion show of such designers as Klekko, Square by Beata Janiszewska and Magda Hasiak. The show was merged with premiere of autumn/winter 2014 collections available in TUTU Pop-up store.

OFF GARBARY FASHION SHOW

At St Nicolas Day we invited our fashion fans for little performance in LAS concert hall. We presented collections available to buy in TUTU. Alternative fashion felt really good with OFF space.

CONCORDIA DESIGN FASHION SHOW

Organized by Tutu fashion show reasoned with the first day of spring was a great opportunity to present spring collections that creates Tutu’s offer. People could see the newest clothes designed by Magda Hasiak, Confashion, Kędziorek, Mamapiki, Madox. Supported by a fair and brafitting workshops this event became a great pleasure and celebration.

REGULAR FAIRS AT CONCORDIA DESIGN

It’s also Tutu- this time mobile! Together with some of our collections we are visiting old building of Printing House to fulfill events organized by Concordia.

**ABOUT US**

Why "concept store"? Because we don't want to be seen as yet another clothes shop. We want to promote creative ideas, teach about design, collaborate, engage. We love fashion and we spread this love around us. We believe, that we exist for people - the ones who create, and the ones who enjoy fashion. We want to help them to feel better and original thanks to their interest.

Various styles, cascades of colours, unparalleled fabrics - they all come together in limited, modestly priced collections for the ones who choose our alternative to mass-production. The point of shopping in TUTU is the opportunity to talk to our clerks, obtain a piece of professional styling advice, and to meet the creators themselves, during our multiple events and fashion shows. We think, that the choice of designer brands is a choice of certain lifestyle: openness for other people, discussion, support for Polish creative entrepreneurs, engaging and taking part in the cultural life of the city. We ourselves are like that, and we cannot stop changing and developing, thanks to our customers and collaborators. TUTU is a shop full of vital energy, just like its offer for you.

**BRANDS**

Common space for Polish designers.

Choosing a special selection of brands in constantly changing and developing Polish fashion industry is challenging, but TUTU stands up to this challenge. Never separating our collections, giving each of them dedicated space, we keep refining our choice: ranging from variety of aspiring brands to the ones established internationally. Demanding, searching customers can visit TUTU to find every piece of outfit, no matter if they're looking for a dress, a jacket, a purse, or jelwellery. A day of work, a weekend trip, or an evening among friends - each of those occasions requires a comfortable, carefully produced clothing made of quality fabrics. You will find them in TUTU.

**CONTACT**

Feel free to contact us anytime. We want to develop and expand as much as possible. If you have some creative ideas or you’re planning to organize an interesting event in which we could participate or become part of it, write to us! To learn more about our activity find TUTU in social media.

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